



Community Offers
Grow your Business. No fee.

With over 82 million policies and accounts in more than 27 million households, we created the State Farm[™] Community Offers program to help our community save.



The State Farm Community Offers program will be available to State Farm auto, renters, and/or homeowners policyholders in New Jersey during our initial test period.
State Farm – Bloomington, IL



By participating in our new program, we connect your best offers with customers. Here's how it works:

- Our customers download Pocket Agent ® or log on to statefarm.com to manage their policies and bank accounts.
- We use this connection to ask what type of offers they would like to see.
- We push daily offers to customers based on their preferences.
- You build traffic while we build remarkable service.



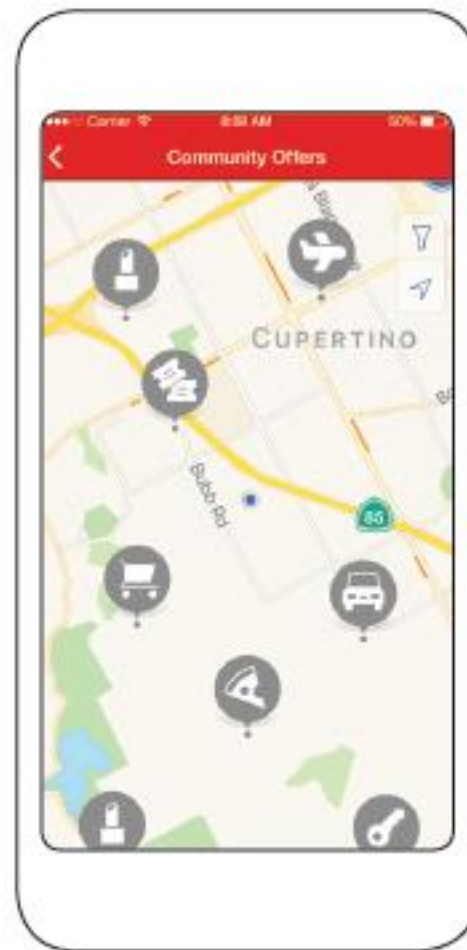
1

We promote.



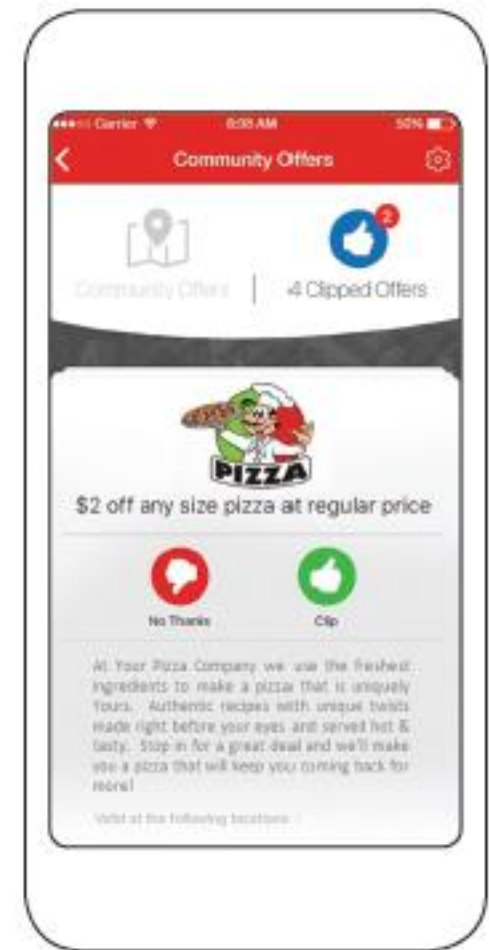
2

The app connects.



3


We share offers.



4

They spend.

**statefarm.com/
community-offers/
merchants**

InsuranceBankingFinancesClaimsCustomer CareLogin

[Merchant Registration](#)[Frequently Asked Questions](#)[Contact Us](#)

STATE FARM

Community Offers

Enroll as a Merchant

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Grow your Business

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#1
Auto Insurer*

in U.S. Since

1942



#1
Homeowners Insurer*

In U.S. Since

1964



90th
Largest Bank**

In U.S. based on
total assets

\$18.3B

AS OF Q4 2016

*State Farm Archive

**Data provided by SNL Financial. State Farm Bank, F.S.B., Bloomington, Illinois, is a Member FDIC and Equal Housing Lender. NMLS ID 139716.

State Farm has

84.4M

policies and accounts in force in the U.S.

Financial Reporting & Analysis - U.S. only as of 12/31/2016

Mutual Funds

489K

Health

863K

State Farm Bank®

2.1M

Life

7.9M

Fire

28.0M

Auto

45.0M

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