

TOLEDO REGIONAL Chamber of Commerce

Membership

Generously Supported by our Premier Partners





Making **Membership** **Work** for Your Business

The Toledo Regional Chamber of Commerce —not only are we the champion of area business and commerce, we provide extensive resources, influence and support for our members.

As the collective voice for the Toledo Region's business community, we have a direct impact on the economic landscape as evidenced by our business development programs which have been recognized by the

From expert business counsel and leveraged buying power, to legislative advocacy and influential networking and connections—the benefits of membership have never been more compelling. And now, with several investment levels to choose from, it has never been easier to make membership work for your business.



STACY HAMMER; PRESIDENT
MANPOWER, INC of TOLEDO
CHAIRMAN, 2014 CHAMBER BOARD of TRUSTEES

“ *As a member of the Toledo Regional Chamber of Commerce I have access to a built-in network of fellow business owners, potential customers and community leaders—in other words—the people who get things done and drive our economy.* ”

For smaller businesses with fewer than 20 employees (and non-profit organizations) the entry level **ENTREPRENEUR MEMBERSHIP** provides the **CONNECTIONS** you need to succeed and grow.

As your business grows, or if you are simply ready for more **RESOURCES** to take your business to the next level a **BUSINESS MEMBERSHIP** is right for you.

Advance your corporate brand while enhancing our regional economy with an **INVESTOR MEMBERSHIP** that provides **ACCESS** to exclusive opportunities and additional visibility.

Help shape the future of the Toledo Region by supporting the Chamber's **ADVOCACY** and economic development activities

with a customizable **PREMIER MEMBERSHIP.**

Entrepreneur Membership Connections and Savings to Build Your Bottom Line

Let the Chamber help you develop your network and connect you to plenty of networking, marketing and cost-saving opportunities. This entry level membership is designed to give small businesses and non-profits the tools they need to thrive. *(For businesses with 1-19 employees and non-profits.)*

“ *The Chamber’s Business
Development Counselors
provide valuable
insight on
how to keep
my business
strong.* ”



MICHAEL ROBINSON;
PRESIDENT & CEO
4TH AND GOAL TRAINING, LLC

VISIBILITY/ ACCESS

- ⇒ Advertise your business with our **Entrepreneur Marketing Package** including one alphabetical and categorical listing and a free link to your company’s website from the Chamber’s online membership directory; plus a membership window cling for your office and a “cyber-plaque” for your website.
- ⇒ Publicize your successes with our ribbon cutting services and Member News postings of your company’s announcements and events on the Chamber’s website.
- ⇒ Promote to other members and their employees with member pricing for membership mailing lists & labels, participation in the Member-to-Member discount/ coupon program and small business advertising and sponsorship options.

CONNECTIONS/ SAVINGS

- ⇒ Develop your network at Chamber events like Annual Meeting, Clambake, Golf Outing, FOCUS on Business Lunch, legislative trips and more.
- ⇒ Learn how to access the features and benefits of your membership, or get new employees involved in the Chamber, at our bi-monthly Coffee and Connecting.
- ⇒ Meet the ever-changing demands of the workplace at “Chamber U.” Designed to address critical topics, this monthly learning opportunity covers the entire gamut from nuts & bolts to visionary thinking.
- ⇒ Save time and money by enrolling in cost-saving benefit programs including workers’ comp group pooling, office supply discounts, energy savings and insurance products.

RESOURCES/ KNOWLEDGE

- ⇒ Utilize our Small Business Development Center (SBDC), and International Trade Assistance Center to advance your business potential.
- ⇒ Stay informed on the issues affecting your business with our weekly *E-Events* and *Public Affairs Watch* and our quarterly *Public Affairs Update* e-newsletters.

ADVOCACY/ DEVELOPMENT

- ⇒ Benefit from the efforts of our professional staff who represent the voice of the business community on legislative issues aimed toward reducing costs & streamlining processes.
- ⇒ Help set Chamber priorities by serving on committees throughout the Toledo Regional Chamber of Commerce.

Consumers are 63% more likely to buy goods and services in the future from a company that is a member of their local chamber of commerce.
- National survey results

DUES

1-4 empl - \$395

5-9 empl - \$450

10-19 empl - \$550

non-profits - \$395

“ *The best business advice comes from someone who’s been there. The Toledo Regional Chamber of Commerce offers access to both professional staff and member volunteers who’ve run their own businesses. They provide ideas tested in the real world – not just theory.* ”



DEBRA MONAGAN, PRESIDENT
COMMUNICA, INC.

Business Membership

Use Our Resources To Help Build Yours

While you work hard at your business let the Chamber help you work smarter. In addition to all the benefits at the Entrepreneur Membership level, the Business Membership gives you more access to the information, best practices, expert advice and added exposure to take your business to the next stage. It’s like having additional staff or hiring a professional consultant for less than \$3 a day!
(For businesses with fewer than 100 employees.)

IN ADDITION TO ALL BASIC MEMBERSHIP BENEFITS YOU’LL ALSO...

- ⇒ Learn from your peers how to address management decisions, human resources situations and operational efficiency with the opportunity to participate in the roundtable of your choice (owners, manufacturing, human resources, minority, restaurant etc.)
- ⇒ Address your growing needs with a FREE in-depth industry analysis and one-on-one assessment by a Business Development Services Certified Advisor. Also receive up to 10 hours of FREE professional services from top Toledo Chamber member experts in key areas of business management including marketing, human resources, accounting, finance and more.
- ⇒ Represent your peers with automatic consideration for a seat on the TASBA (Toledo Area Small Business Association) Board of Directors.
- ⇒ Ease entry to new markets with invitations to procurement opportunities and FREE Certificates of Origin for international trade.
- ⇒ Lower your operating costs, including improving your energy management with a gas/electric future forecast.
- ⇒ Promote your business with our **Business Marketing Package** including FREE Member2Member participation and one FREE Chamber mailing list annually (upon request.)
- ⇒ Increase your visibility with a **bold** online membership directory listing, two categorical listings, and up to three keywords to boost search presence.

DUES
20-49 empl - \$750
50-99 empl - \$1000

**Upgrade from a
Entrepreneur
Membership to a
Business
Membership
TODAY
and take
advantage of
these additional
benefits and
services valued at
over \$1000!**

Investor Membership

Expand Your Influence,

Investor Membership is a doorway to opportunity. Build engagement throughout your organization with additional opportunities for your key staff to be informed and get involved. Expand your influence among elected officials and increase your access to both your customers and your peers through special events. Raise your organization's level of visibility with "expert advisor" speaking opportunities, sponsorship and advertising options, enhanced directory listings, and special recognition.

\$1500

IN ADDITION TO ALL OTHER BENEFITS ADD:

- ⇒ Become an "expert advisor" with opportunities to promote your expertise by guest blogging and presenting educational seminars/webinars.
- ⇒ **Builder Marketing Package** including an enhanced online membership directory listing with a descriptive paragraph on your company, recognition as an Investor Member on the Chamber's website and in the Chamber lobby and Investor Member plaques for your office and website.
- ⇒ Specialized Investor communications including a quarterly President's newsletter.

\$3000

PLUS

- ⇒ Chamber liaison assigned to ensure your needs are being met.
- ⇒ Invitation to attend selected pre-event receptions with speakers and other top investors.
- ⇒ Priority seating and recognition at select events.
- ⇒ Access to your peers through our CEO/Leadership events.
- ⇒ One FREE registration for Leadership Academy.
- ⇒ Additional online membership directory listing enhancements including the inclusion of your logo, three categorical listings, and up to four keywords to boost search presence.

\$5000

PLUS

- ⇒ Chamber advocacy liaison to provide you with information and research on topics that specifically impact your business.
- ⇒ Opportunity to provide expert testimony and represent the Chamber on state and national panels and task forces with organizations like the Ohio Chamber, US Chamber and Chambers for Innovation and Clean Energy.
- ⇒ Even more online membership directory listing enhancements including preferred placement, the ability to upload photos to your listing, four categorical listings, and up to six keywords to boost search presence.



MIGUEL ALVAREZ; PRESIDENT
NORTH STAR BLUESCOPE STEEL, LLC

“*From the attention of elected officials to the development of young professionals, the Chamber gives us a voice in the future of our region.*”

Premier Membership

Support Our Ability to Strengthen the

Premier Membership means building a better economy by supporting the Chamber's work in advocacy, business development, education/workforce development, talent attraction & retention, leadership development, regional branding and more. It is an investment in the future of the Toledo Region.
Premier Membership dues start at \$10,000.

LET US DESIGN A MEMBERSHIP THAT FITS YOUR COMPANY

In addition to all the benefits other Chamber members enjoy, you'll receive:

- ⇒ An **EXCLUSIVE** customized membership plan that will allow the Chamber to help you advance your corporate initiatives while you help us advance our region's economy.
- ⇒ The ability to streamline your annual Chamber investment and pre-plan your corporate participation by packaging membership dues, EPIC Toledo (young professionals group) corporate membership and events.
- ⇒ Access to top officials and community leaders.
- ⇒ The opportunity to co-brand your business with the Chamber. Our **Branded Marketing Package** includes top recognition as a Premier Member online, in our offices and yours, at select events and in select printed publications.

“ *Businesses coming together creates opportunity. The Chamber is the connecting force in our community, moving our region forward toward a brighter future.* ”



ROBERT LaCLAIR; PRESIDENT
FIFTH THIRD BANK

LET'S TALK:

ABOUT YOUR BUSINESS, ABOUT OUR REGION
AND ABOUT WORKING TOGETHER TO IGNITE NEW
GROWTH, INSPIRE LEADERSHIP AND ADVANCE
OUR ECONOMY.

Call our membership department at 419-243-8191 or
email us at joinus@toledochamber.com



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