

## Wersell' s Bike Shop

For over 70 years, Wersell' s has been a Toledo area full service bike shop. New and used bikes and all of the supplies you need to have fun while cycling.

This year, the Wersell family wants to expand their Toledo pride and support local non-profits doing great work. Jill and her team have adopted Read for Literacy and created, **Glow Roll 419** to support these literacy programs.



### **Glow Roll 419 RULES & PRIZES**

- Children under 13 must ride with an adult on the routes. All participants will sign a waiver to ride.
- Bike Routes will be marked and we encourage all riders to stay on the route; rest stops too.
- This is not a RACE and the entire family is welcome to participate. **Headlights, tail lights and helmets are a must.**

### **PRIZES will include:**

**BEST DRESSED INDIVIDUAL & TEAM**  
**BEST DECORATED BIKE**  
**BEST DECORATED HELMET**

## Benefiting: Read for Literacy

Read for Literacy is a non-profit organization specializing in literacy programming for adults, children and families in Northwest Ohio. We provide a wide range of programs that enable our students to set goals and achieve success.

Thank you for participating in **Glow Roll 419** as a way to support our students. For literacy information call 419-242-7323.



### Presented by:

**Wersell' s Bike and Ski Shop**

2860 Central Avenue  
Toledo, Ohio 43606



# GLOW ROLL 419



**October 20, 2017**  
**6 Mile and 12 Mile**

### **Glow Routes**

**6:30-7:00 pm**      **Registration**  
**7:00 pm**            **Remarks & Safety**  
**7:30 pm**            **Start the Tour**

United Way corner of Jackson & Superior  
Toledo, Ohio 43604

**ONLINE REGISTRATION: [readforliteracy.org](http://readforliteracy.org)**

## GLOWROLL 419

Wersell's Bike & Ski Shop have put together an amazing night time glow bike tour through downtown Toledo to celebrate fall bike riding and literacy too!

You, your family and friends are invited to ride the routes that the Wersell team has developed.

- ⇒ **6 miles SPOKE GLOW and**
- ⇒ **12 mile SPEEDSTER GLOW**

IT'S NOT A RACE, but a fun ride in the 419 in the dark!

We'll have Safety & Gear (SAG vehicles) on the route. Lights and bike helmets are required. All riders must abide by the traffic laws. A waiver will be signed at check-in.

### Registration includes:

- **Glow Roll 419** T-shirt
- SAG Support; route maps
- Rest Stop with snacks
- Friendly volunteers
- One beverage ticket to be used at the **Finish Line Celebration** of music and fun!

## Special Thanks to our Sponsors and Safety team



O-I, Costco, Downtown 419  
The Blade, WTOL TV 11

City of Toledo Police, Paula Brown PUB  
Lucas County Sheriff Department  
Adrienne Green, Diana Bush  
John & Jeanette Hrovatic  
United Way of Greater Toledo

### FINISH LINE CELEBRATION

#### AT THE PUB

Paula Brown Shop  
912 Monroe Street  
Toledo, Ohio

ENJOY BEVERAGES, LIVE MUSIC,  
FOOD TRUCK and continue to  
GLOW THE NIGHT AWAY

FINISH LINE OPEN FROM 9-11:00 pm

## REGISTRATION FORM

one form person please

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Birthdate: \_\_\_\_\_

If under 18, a parent or guardian must sign your waiver and release at the registration check in the night of the event.

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Registration FEE

\$25.00 per person T-shirt size \_\_\_\_\_

\$100 for a TEAM of 5

TEAM NAME: \_\_\_\_\_

Payment: **Cash Check Credit**

CC # \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

REGISTER ON LINE at [www.readforliteracy.org](http://www.readforliteracy.org)

WALK IN to Wersell's Bike Shop

MAIL: Read for Literacy  
325 N. Michigan Street  
Toledo, Ohio 43604

QUESTIONS CALL 419-474-7412 or 242-7323 ext. 10